

## ABOUT SNP

Founded in 1992, SNP is a dynamic company that evolves quickly to meet our customer's needs. Our mission is to make our customer's message clear and delivery memorable, a feat we accomplish through content support, communications coaching, and creative development.

Our in-house agency, SNP Creative, is a passionate team of designers and producers who bring rich content to life through audio, video, and digital experiences. Think engaging videos, sharper websites, catchier newsletters, compelling design, and innovative podcasts. We recognize that no two customers are the same and our approach can't be either. This means that our employees must be as adaptable and creative as our methods. Our creative team thrives in a fast-paced, flexible, and collaborative work environment to deliver unique and cutting-edge work. Join us in searching the world for good people and helping to make their truth persuasive.

As a Motion Graphics Designer, you're responsible for taking complex information and turning it into visually captivating motion graphics. The ideal candidate is a driven, conceptual thinker with a real passion for motion design, and a keen eye for detail.

**SNP is looking for a Motion Graphics Designer for a temporary position – full time for roughly August through November. This position will be responsible for:**

- Taking complex information and creating it into visually captivating 2D/3D motion graphics
- Non-linear video editing and color correction
- Audio editing and sound design
- Driving video and motion graphics production from concept, through script and visual development, to production, post production and final delivery

- Collaborating with coworkers and customers to design and execute storyboards to lock in vision early
- Mapping out timelines and customizing projects for the needs of delivery
- Incorporating each customer's unique brand guidelines

**The ideal candidate will have 5+ years of professional experience with a well-rounded portfolio of client work, a proven track record of success in understanding and delivering client objectives and strategies, and demonstrated proficiency in aesthetics and design principles. Specifically:**

### Traditional and Digital Technical Skills

- Expertise in Adobe After Effects and Premiere
- Proficiency in Adobe Illustrator, Photoshop
- Strong animation skills and experience with 3D software, such as Blender 3D and Cinema 4D
- Proficiency in storyboarding or other pre-visualization
- Up to date on industry standard software, plugins, and workflow tools
- A demonstrated sense of visual rhythm and sense of composition and style

### Project Management Skills

- A methodical, organized approach to work, and an ability to work on multiple projects simultaneously under tight deadlines.
- Strong attention to detail.
- Flexibility to adjust approach to a project if needed.

### Interpersonal Skills

- An ability to work within a team and individually.
- A willingness to contribute new ideas to the team.
- Able to absorb and apply constructive criticism from peers and clients.

- 100% accountability to the success of customer and SNP team.
- Outstanding written and oral communication skills.

**Although not required, experience and demonstrated success in the following is a plus:**

- Bachelor's degree in Video Production or related field.
- Scriptwriting experience for creative spots and visuals.
- Experience directing and producing on-set live video productions
- Behind-the-camera experience
- Customer-facing skills, including pitching concepts and sales experience.

To apply, please submit a cover letter, resume, and portfolio to [creative-careers@snpnet.com](mailto:creative-careers@snpnet.com).