CULTURE ASSESSMENT

Culture isn't merely a buzzword—it embodies the core of an organization. It shapes your interactions, drives your decisions, and influences how you face challenges. And it's essential in attracting and retaining top talent. The significance of understanding and nurturing your organization's culture cannot be overstated. But with so many priorities, it's difficult for many leaders to keep their finger on the pulse of their culture.

SNP's Culture Assessment helps you evaluate your culture against the five key characteristics of high-performing teams: psychological safety, dependability, structure & clarity, meaning, and impact. We develop tailored questions for our surveys and in-depth interviews, capturing quantitative data and unearthing the rich, qualitative anecdotes that paint the full picture of your organization's culture. Armed with a detailed analysis with actionable recommendations, we will work with you to craft a tailored roadmap to foster a robust, positive culture for your organization.

BENEFITS
- Have a better understanding of your culture from your employees' point of view
- Receive a detailed analysis of key insights
- Learn practical frameworks and skills to improve culture

PROCESS
- **AGENDA MEETING.** Identify areas of concern or interest, potential interviewees and goals for the process.
- **REVIEW QUESTIONS.** We work with you to create a list of questions to ask each participant
- **INTERVIEW.** We engage your people in in-depth conversations about the organizations' culture to get clear insights.
- **ANALYSIS.** We analyze the results and identify the core cultural trends and behaviors.
- **RECOMMENDATIONS.** We build a comprehensive report that includes customized practical recommendations for addressing cultural challenges and ways to leveraging your cultural strengths.